



# Academic Writer®

APA's multidisciplinary resource to support effective writing and research

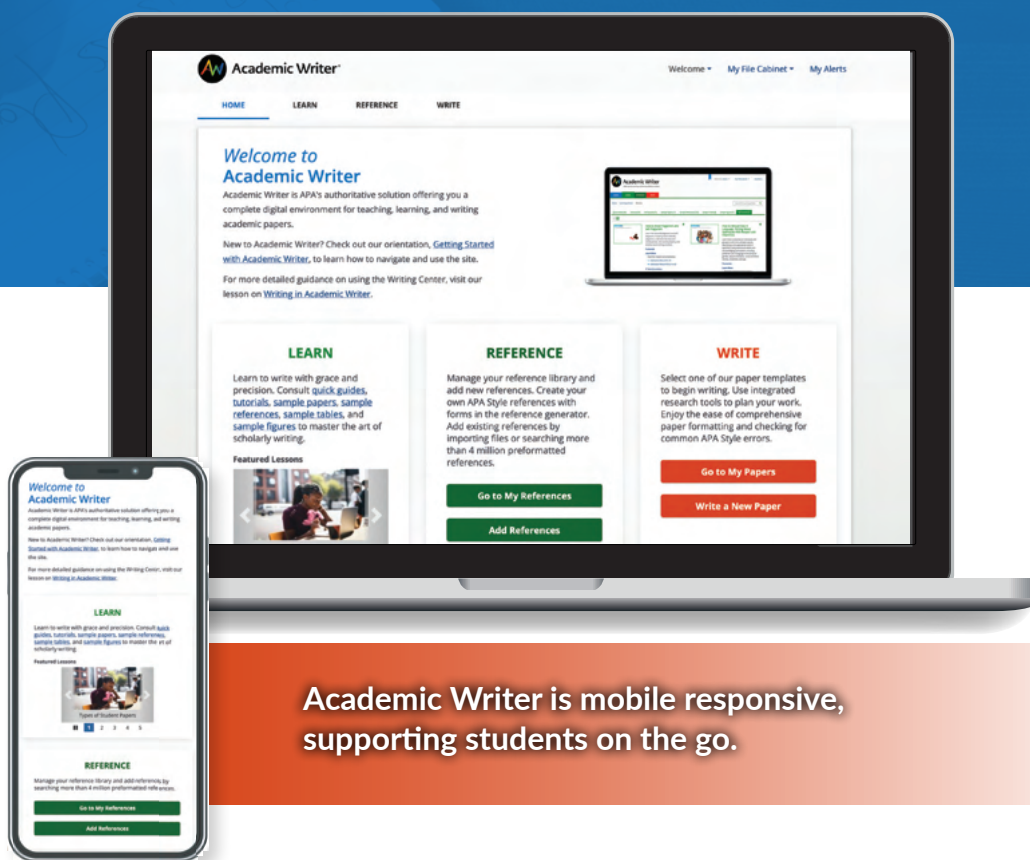


AMERICAN PSYCHOLOGICAL ASSOCIATION



# Academic Writer®

APA's multidisciplinary resource to support effective writing and research



Academic Writer is mobile responsive, supporting students on the go.

**Academic Writer** is the American Psychological Association's digital platform to support students as they learn the research and scholarly writing process. Designed to help users across your entire institution develop optimal writing skills, this revolutionary resource combines pedagogical and self-paced learning tools with advanced writing, referencing, and content management technology.

Combined with full integration of the *Publication Manual of the American Psychological Association*, Academic Writer serves as an unparalleled resource that helps students master the writing process across a spectrum of disciplines and subjects that use APA Style.

Academic Writer helps students to learn and apply the guidelines of APA Style, reflecting best practices in writing and publishing. It features three independent but integrated centers for teaching and learning optimal research and writing skills:

## LEARNING CENTER

The **Learning Center** delivers a digital media library with hundreds of learning modules (including student-progressed readers, self-quizzes, samples, and more) for optimal comprehension and assessment, that can be used for independent learning or in course curriculum.

## REFERENCE CENTER

The **Reference Center** provides expertly created templates for proper APA Style formatting of citations and regularly updated forms for emerging reference types.

## WRITING CENTER

The **Writing Center** provides a structured and collaborative writing environment that features authoritative guidance for scholarly writing. Preformatted templates, contextual help, and specially developed toolbars help writers manage manuscript elements such as citations and tables, to provide step-by-step guidance for all types of scholarly writing across a range of disciplines and subjects.

Academic Writer is always kept up to date with new features to help students learn APA Style—including a grammar checking service, functionality for tagging references and searching by tags, and regularly added reference templates to incorporate emerging content categories.

Start your free Academic Writer trial today: [at.apa.org/get-started](https://at.apa.org/get-started)



# BENEFITS

## Disciplines that use APA Style and can incorporate Academic Writer to master scholarly writing

Anthropology  
Business  
Education  
History  
Law  
Library Science

Linguistics  
Medicine  
Neuroscience  
Nursing  
Pharmacology  
Political science

Psychology  
Public Administration  
Social work  
Sociology  
Sport & Exercise

## How does Academic Writer support my institution?

### Saves time for Library and Instructional faculty

Academic Writer helps your library support students who have questions about how to conduct research, structure their papers, format what they write, and easily find supplemental instruction on APA Style, giving you the freedom to focus on other initiatives, and providing faculty more time to teach their core discipline.

Once your subscription is confirmed, you will also receive your Academic Writer Marketing Guide. To save you time, this guide includes an overview of the Academic Writer platform, and a robust collection of marketing materials to help communicate the value of Academic Writer to students and instructors by demonstrating how they can incorporate the platform into their learning and teaching process.

### Remains a consistent and up to-date resource

Academic Writer is authored by the creators of APA Style, meaning that your students will always have a dependable and accurate resource available to reference as they build their scholarly writing and research skills.

This digital platform remains up to-date with the latest edition of the *Publication Manual of the American Psychological Association*, providing an unmatched level of accuracy and relevancy.

### Enhances accessibility

The Learning, Reference, and Writing Centers of Academic Writer are all seamlessly integrated into one platform, removing the need for libraries and writing centers to manage complicated technology and implementations.

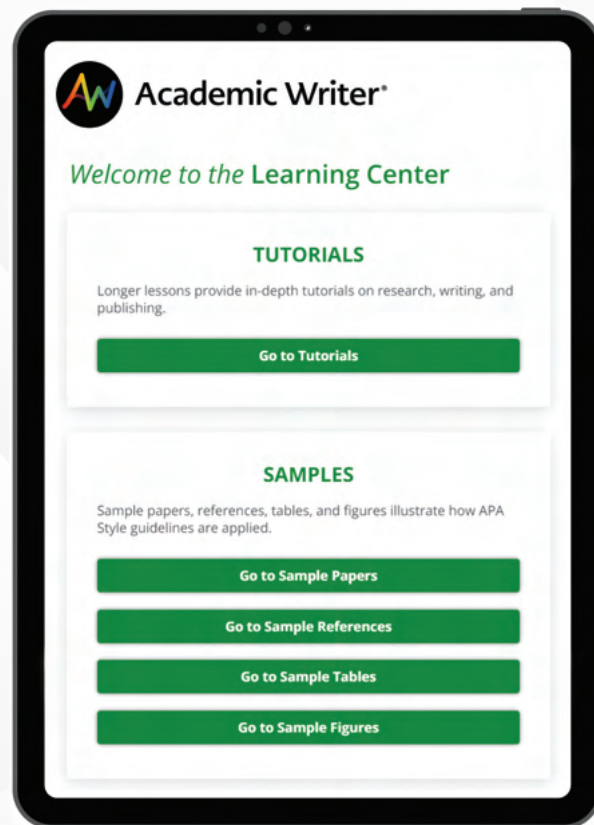
Available via IP authentication, proxy, OpenAthens, and single sign-on LTI integration, Academic Writer is accessible on- or off-campus, supporting hybrid and remote learning environments.

Through an institutional subscription, Academic Writer provides an opportunity for students and emerging researchers to foster scholarly writing skills without being cost-prohibitive.

### Provides long-term skill mastery and confidence

Academic Writer supports students through every step of learning the scholarly writing and research process. With contextual support, tutorials, supplementary links to the *Publication Manual*, and point-of-use help—Academic Writer ensures that students not only learn what to do, but also how and why.

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## Key Features of the Learning Center

**80+ Quick Guides** — These brief modules cover specific guidelines for APA Style academic writing, including reference and page formatting, avoiding bias in writing, and more. Each one provides a brief overview and then walks the student through the topic, offering step-by-step educational guidance, with knowledge checks integrated throughout.

**20+ Tutorials** — Longer than the quick guides, these provide in-depth information on topics such as avoiding plagiarism, conducting experimental research, finding sources for papers, and more.

**Over 110 Knowledge Checks** — These content checkpoints allow students to independently assess their knowledge across a variety of subjects, from citing sources and writing style mechanics to structuring a title page.

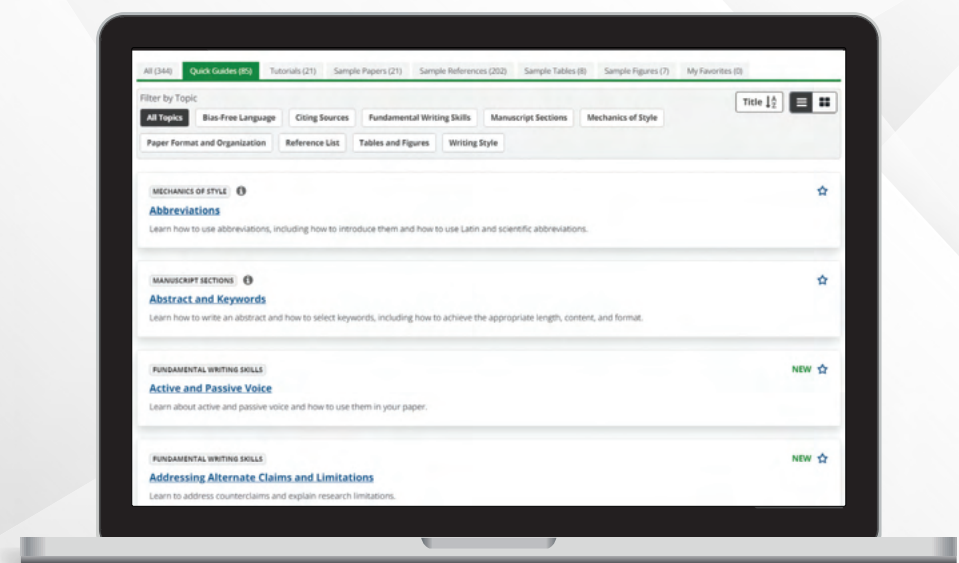
**Hundreds of Samples** — Browse nearly 30 samples of tables, figures, and full papers, along with more than 200 sample references.

**Convenient Links to Sections of the *Publication Manual*** — Students can quickly look up specific rules and read the exact text from the *Publication Manual* online for more context as they engage with the learning modules.

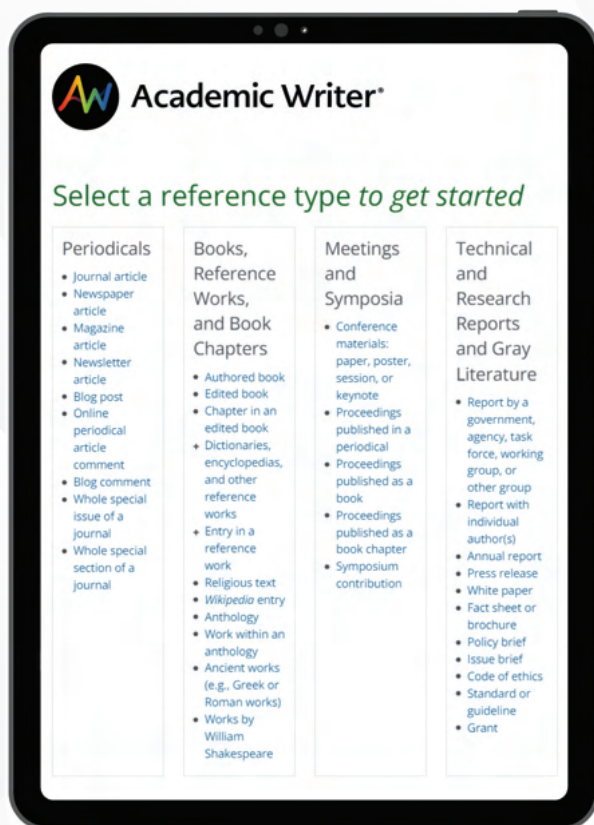
# LEARNING CENTER

The **Learning Center** includes a tremendously rich assortment of interactive quick guides and tutorials that enable users to design their own approach to building effective writing skills. It provides students with an environment that offers tools to:

- Experience consistent and authoritative instruction that adheres to the most current version of the *Publication Manual of the American Psychological Association*
- Quickly find answers to a broad range of questions during the writing process
- Link directly to a quick guide or tutorial's corresponding text from the *Publication Manual*
- Participate in self-paced instruction and distance learning
- Prepare for scholarly writing across a spectrum of disciplines and subjects that use APA Style



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Academic Writer has been updated with 47 new reference template types to align with the latest edition of the *Publication Manual* (7th ed.), such as Instagram photos, Tweets, infographics, recorded webinars, anthologies, and legal materials.

In addition, functionality for tagging references and searching by tags has been added.

## Key Features of the Reference Center

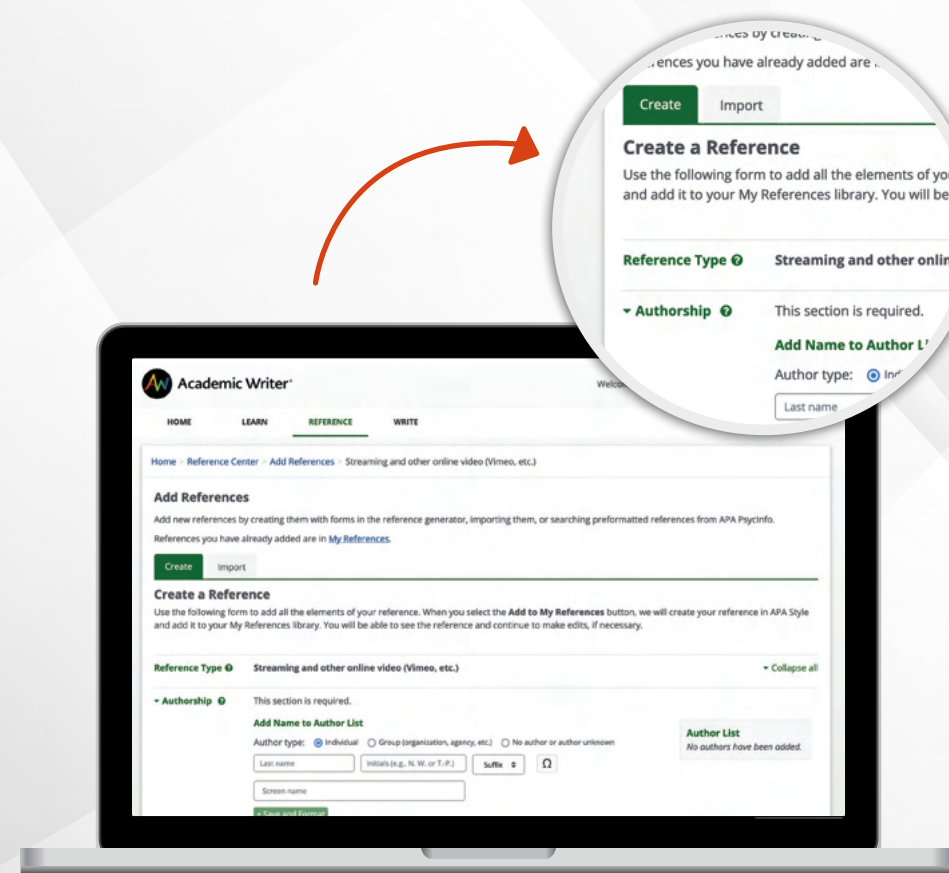
**Manage References** — Enter and store references using an unrivaled set of customized templates for more than 110 reference types, all of which were created by APA experts for strict adherence to the seventh edition guidelines of APA Style. Users can also import references from other popular reference management programs in RIS format, and categorize their library using personalized reference tagging.

**Stay Up To-Date** — The library of reference-building templates available to students within Academic Writer stay up to-date with changing, niche, and emerging content types, such as Instagram highlights or TED Talks.

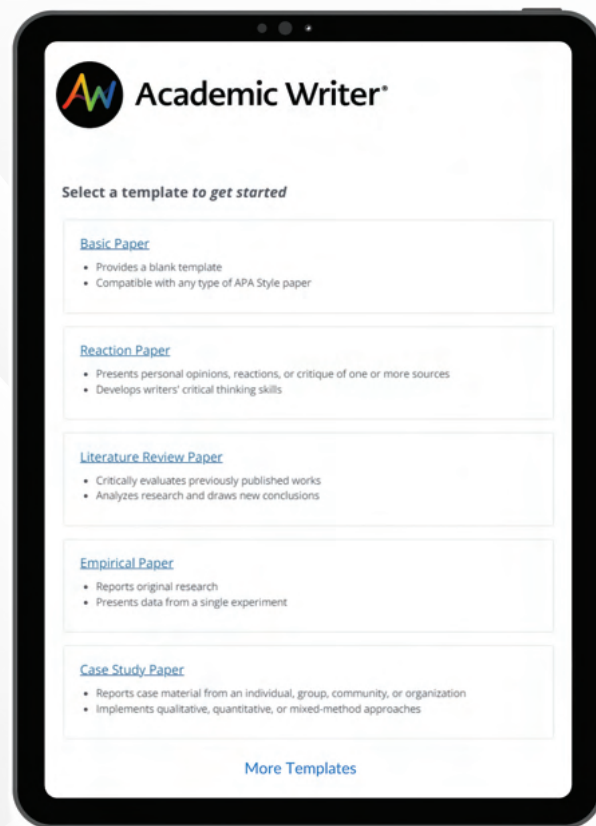
# REFERENCE CENTER

The **Reference Center** is a vital tool in ensuring students' understanding of the information needed to create references. This one-of-a-kind electronic reference library includes more than 110 customizable forms for reference creation, and more.

The Reference Center is an invaluable resource for a range of writers—from the most experienced researchers to students launching their first research project. This center features a personal library of references that allows users to curate, import, and export reference lists; generate new references with expertly created, customizable forms, read supplemental explanations of reference elements in context, and find and use preformatted references.



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# WRITING CENTER

The **Writing Center** is at the heart of Academic Writer. Everything students have learned about the scholarly writing process culminates in the creation of a research paper or article. Users can select from an assortment of paper templates reflecting the most common types of assignments (such as empirical studies, literature reviews, methodological articles, and case studies) or choose a basic framework.

Writers at all levels of experience will benefit from the professional tools and expert guidance provided in the Writing Center. Convenient links to tutorials from the Learning Center, seventh edition *Publication Manual* text, and point-of-use help make the process of writing an academic paper painless.

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## Key Features of the Writing Center

**Paper Templates Help With Paper Formatting and More** — Academic Writer guides students through the proper formatting of title pages, fonts, margins, and more with structured templates for the most common research paper types.

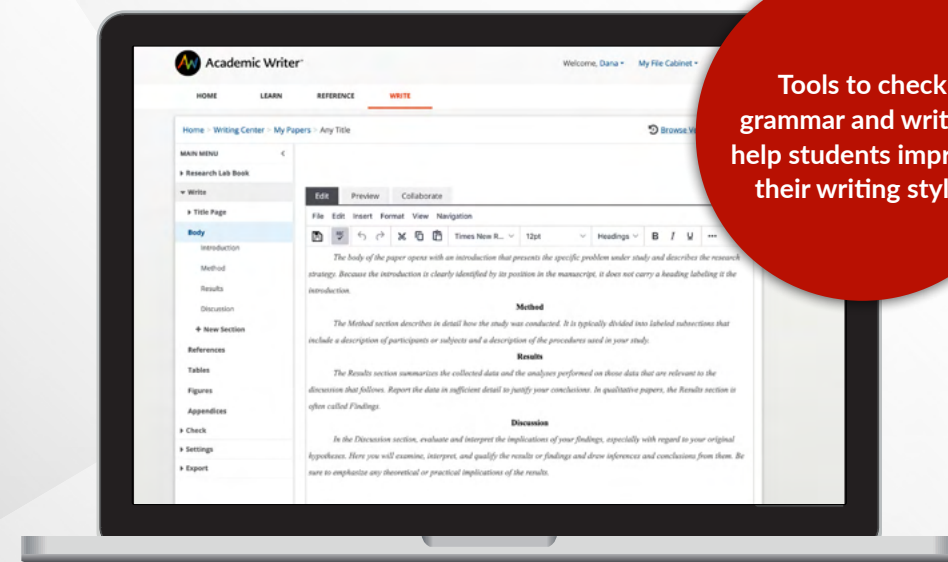
**Collaboration Between Students and Educators** — Students can collaborate on group papers, and educators can monitor and comment on students' progress.

**Convenient Tools for References and Displaying Results** — A unique resource pane is pinned to the bottom of the writing space, providing easy access for citing sources and adding references, tables and figures, appendices, and footnotes.

**Offline Mode** — Provide flexibility for students on the move. Academic Writer can be used offline without any interruption to their writing process or losing their hard work. Once they re-connect to the Internet, their offline updates will sync to their account.

**Helpful Research Tools** — Five specially created tools assist students in developing, planning, and tracking their research.

- **Develop My Research Idea** — Step-by-step instructions on how to scope an idea so it's not too broad and not too narrow.
- **Plan & Track My Research** — Create a research plan, and then track what actually happens.
- **Annotated Bibliography** — Add annotations to references, and export an annotated bibliography formatted in APA Style.
- **Describe My Tests & Measures** — Input information on any measures used, and then easily import the data into the methods section.
- **Track the Flow of Participants** — Track the recruitment and retention of participants, create a figure, and seamlessly add it to a paper.





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**ACTIVATE TRIAL**



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